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Dress For Success Cleaners® Opens 100th Dry Cleaning & Laundry Location in Giant Eagle® Supermarkets

(June 12, 2006) – California-based Dress for Success Cleaners (DFS) and Pittsburgh, Pa.-based Giant Eagle, Inc. are celebrating the opening of the 100th DFS in-store dry cleaning and laundry location inside a Giant Eagle® supermarket.

The celebration of the 100th DFS location coincides with the grand opening of Giant Eagle's new Grove City, Ohio supermarket. Dress For Success Cleaners and Giant Eagle opened their first location together in October 1996 and have been steadily opening new DFS locations since.

"Giant Eagle has been a great partner for DFS. We work cooperatively on operations, marketing and merchandising to maximize customer satisfaction and sales. The Giant Eagle team is supportive, creative and enthusiastic...they are a great group of folks to work with", said Dress For Success Cleaners Chief Operating Officer Bruce Stegmaier "We are proud to be part of their customer service offering. Our 100th store with Giant Eagle is very exciting for us! We work with several grocery chains across the country; Giant Eagle is top notch. We look forward to many years of continued growth and successes with Giant Eagle", said Greg Buckingham, Dress For Success Cleaners Chief Executive Officer.

Located at the Giant Eagle customer service counter, Dress For Success Cleaners, *The Supermarket Dry Cleaner™*, provides the convenience of professional dry cleaning and laundry services to Giant Eagle customers. In addition to the first-rate services, Giant Eagle customers are also able to earn fuelperks!® rewards on their dry cleaning transactions. The Giant Eagle fuelperks! rewards program offers customers a 10-cent discount on each gallon of gas purchased at GetGo fuel and convenience store locations for every \$50 spent with the Giant Eagle Advantage Card® inside Giant Eagle supermarkets and GetGo locations.

As part of the 100th store celebration, large sheet cakes baked and decorated by Giant Eagle's own bakeries were delivered to each of the 100 Giant Eagle stores with DFS. Each cake was decorated with an icing number to note the order of each store's chronological opening, and a special message congratulating store employees on the significant milestone.

About Giant Eagle, Inc.

Giant Eagle Inc., ranked 34 on *Forbes* magazine's largest private corporations list and past recipient of *Progressive Grocer's* Retailer of the Year Award and the EPA's ENERGY STAR Retail Partner of the Year Award, is one of the nation's largest food retailers and food distributors with approximately \$5.5 billion in annual sales. Founded in 1931, Giant Eagle, Inc. has grown to be the number one supermarket retailer in the region with 141 corporate and 74 independently owned and operated supermarkets in addition to more than 100 fuel and convenience stores throughout western Pennsylvania, Ohio, north central West Virginia and Maryland.

Giant Eagle was named America's Second Harvest 2004 Regional Retailer of the Year for its support of local food banks, and also actively supports numerous community events, the United Way, The Salvation Army, Race For The Cure and other non-profit organizations. The company also has created education initiatives such as Apples For The Students, which has provided millions of dollars in computer equipment, software and other classroom learning tools for local schools and the Be A Smart Shopper school nutrition program. Further information can be found at GiantEagle.com.

About Dress For Success Cleaners

Dress For Success Cleaners was founded in 1991, and is the only national provider of in-store dry cleaning services for supermarkets. Based in Santa Ana, California, the company operates hundreds of stores in the United States and also in Australia. Dress For Success Cleaners is "*The Supermarket Dry Cleaner®*"

Dress For Success Cleaners (DFS) provides supermarkets nationwide with a turnkey, quality and customer-service oriented dry cleaning and laundry service. By meeting Supermarket Customer's demand for convenience, DFS provides an enhanced one-stop shopping experience, increased customer loyalty, increased visit frequency, improved labor productivity, purely incremental sales and profit, and adds one more competitive edge in a fiercely competitive industry.

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